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261—53.1(15) Purpose and administrative procedures.

53.1(1) *Purpose*. The purpose of the community economic betterment account (CEBA) program is to assist communities and rural areas of the state with their economic development efforts and to increase employment opportunities for Iowans by increasing the level of economic activity and development within the state. The program structure provides financial assistance to businesses and industries which require assistance in order to create new job opportunities or retain existing jobs which are in jeopardy. Also, the program may provide comprehensive management assistance to businesses involved with the CEBA program. Assistance may be provided to encourage:

- 1. New business start-ups in Iowa;
- 2. Expansion of existing businesses in Iowa; or
- 3. The recruitment of out-of-state businesses into Iowa.

53.1(2) Administrative procedures. The CEBA program is subject to the requirements of the department's rules located in 261—Part VII, additional application requirements and procedures, and 261—Part VIII, legal and compliance.